

Setmore with

Premium & Pro.



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Meet Premium & Pro.

Access powerful, value-driven features for your growing team and advanced scheduling needs. The Setmore Premium and Pro plans fuel your productivity, elevate customer experience while helping your business be more profitable.

The difference between Free, Premium and Pro

With the free Setmore plan, you get an admin calendar, an online booking page, up to 4 staff profiles, online payments with Square, unlimited appointments, customers, and email notifications.

Setmore Premium and Pro add text reminders, recurring appointments, and many more features, which we'll cover over the next few sections.

How the subscription works

Your billing cycle starts the day you sign up, and automatically renews every month or year thereafter (depending on which plan you choose: monthly or annual). The annual plan will help you save up to \$72 on Setmore Premium and up to \$48 per staff member on the Setmore Pro plan.

Upgrade is easy: In your Setmore account, click the shield icon in the left navigation bar.

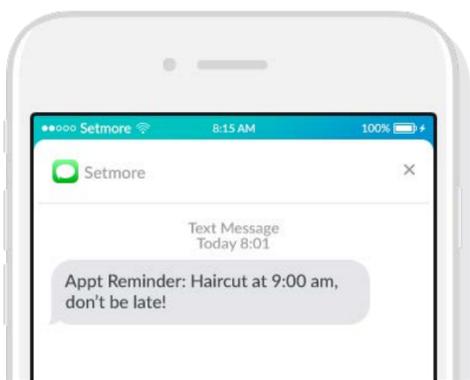
[Upgrade now](#)

30-DAY MONEY BACK GUARANTEE

Text Reminders.

Text/SMS reminders will ping your customers at a set time before their next appointment. Typical email open rates float around 20%-30%. Text messages have an open rate of about 90%, making them much more effective at preventing no-shows.

Once you enable text reminders in your Premium or Pro account, you can set the appointment lead time. Both your email and text appointment reminders will abide by this lead time.



Appointment Reminders

How would you like to notify customers of upcoming appointments?

Email ON

Text ON [Test SMS](#)

Reminder Lead Time

Send a reminder to customers:

prior to each appointment.



No more no-shows: Fire out customized SMS reminders for upcoming bookings.

FAQ: Will my staff members also get a text reminder?

Only customers may receive text reminders, but your team members can use Setmore mobile app for [iOS/Android](#). They'll get push notifications for upcoming appointments, which are as good as (if not better than) text reminders.



Pro Tip: It's best to set the reminder lead time to 1 day, or 1-3 hours before the appointment.

Customizing your text reminders

Setmore Premium and Pro will let you customize the body of the text reminder template. You can add data fields for things such as the service provider name, appointment date and time, and more. Fields will update dynamically based on the appointment information, so each text will be relevant to the customer receiving it.

Drag and drop or type to customize your SMS reminders:

They say elephants never forget but you're no elephant! Appt rmnder:

SERVICE × with STAFF FIRST × on APPT DATE/TIME ×

Characters left: 21

[Reset to default](#)

SMS Preview

They say elephants never forget but you're no elephant! Appt rmnder: Short Haircut with Michael on Feb 6 @ 9:00 am



Select your fields and make your SMS even more personalized.

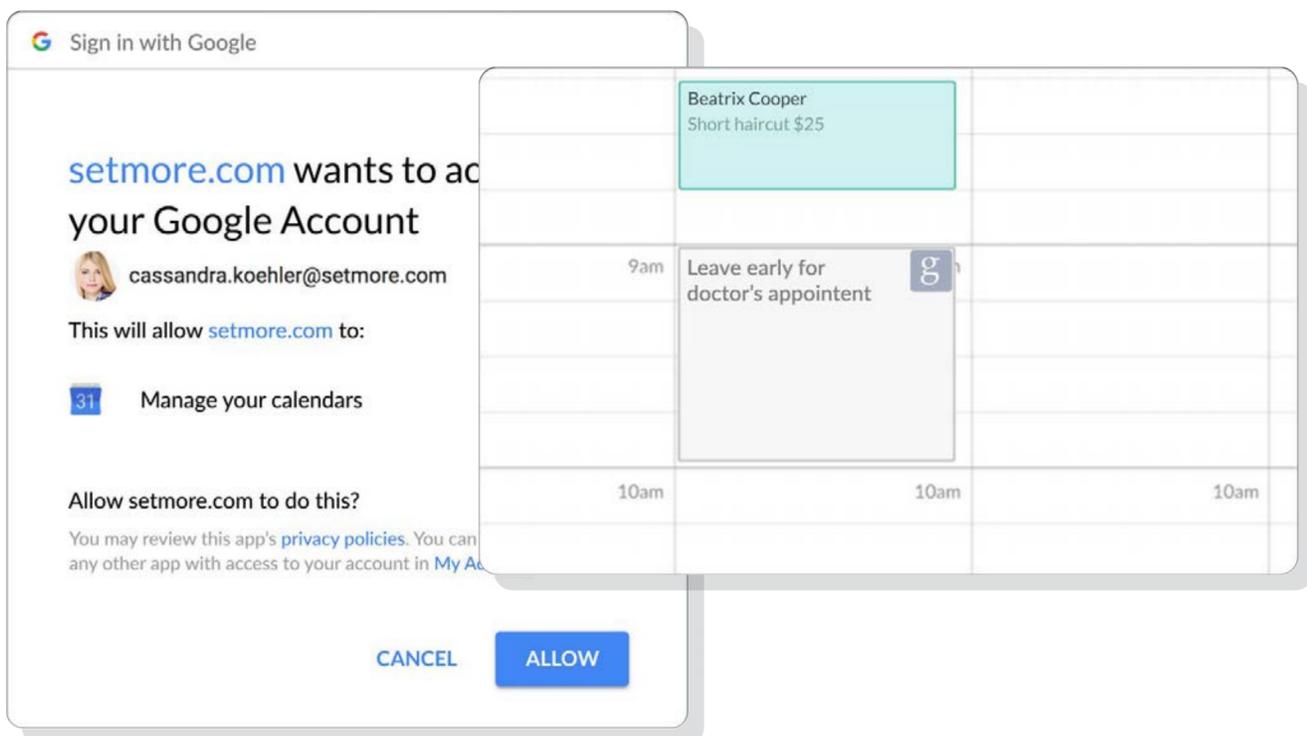


Pro Tip: Text reminders are our bread and butter. If they spare you one missed appointment in a month, then your Premium subscription will most likely pay for itself.

2-Way Calendar Sync.

With a 2-way calendar sync enabled, Setmore will automatically export your appointments to an external calendar of your choosing, and will automatically import events from that external calendar to your Setmore account. This ensures that appointments and events show up on both calendars, and block out your availability in Setmore to help prevent double bookings.

Currently Setmore supports a 2-way calendar sync with Google Calendar, Office 365. Each of your team members can have their own 2-way sync enabled in their staff profile.



←
Align your calendars by importing your activities to Setmore and vice versa.



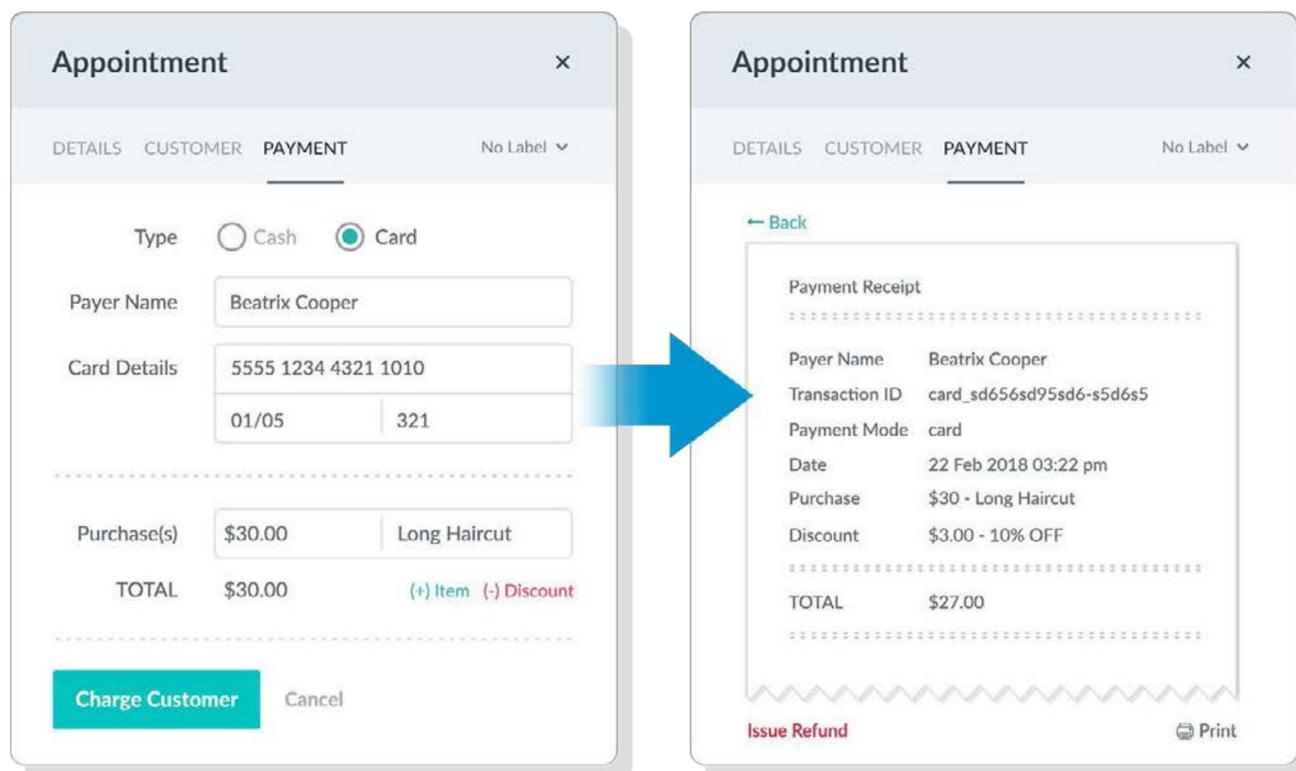
Pro Tip: You can also set up a number of 1-way calendar syncs, from Setmore to iCal, Google, and others.

[Learn more](#)

Online Payments.

Use Setmore to take debit or credit card payments from your customers, and tie payment information to appointment data for easy tracking and accounting.

Setmore integrates with Stripe Payments to allow this capability, so you'll need a Stripe account first before setting up the integration.



← Take credit and debit card payments in advance, with Square or Stripe.

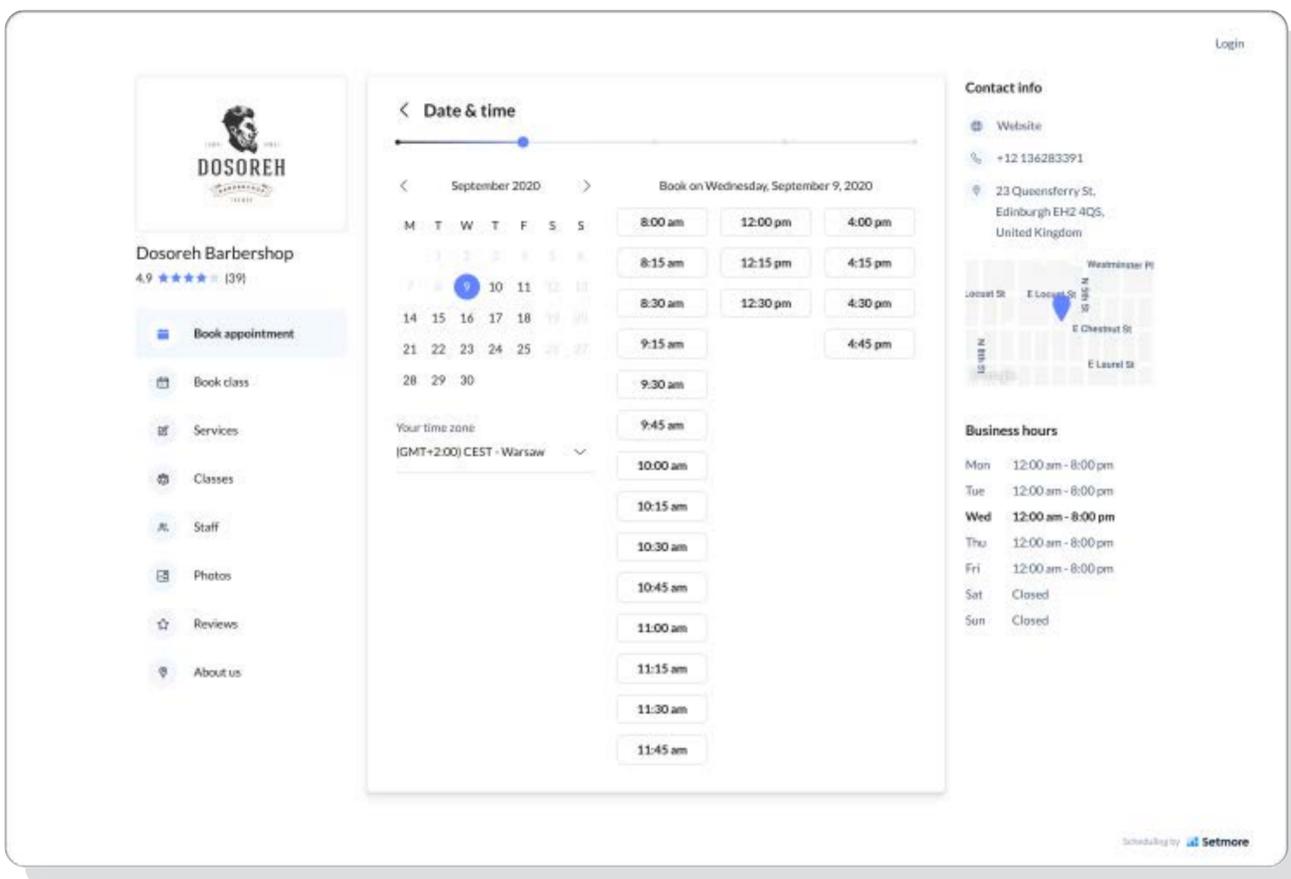


Pro Tip: Stripe charges 2.9% + 30 cents per transaction in the US (rates vary by country) [Learn more](#)

Taking payments from the Booking Page

One of the key benefits of online payments is the ability to let customers pay upfront as they book online, via your public Booking Page. This ensures a more firm commitment from them, and lets you focus on quality of service during the actual appointment.

It's pretty satisfying for your customers to hear the phrase, "You're already paid up."



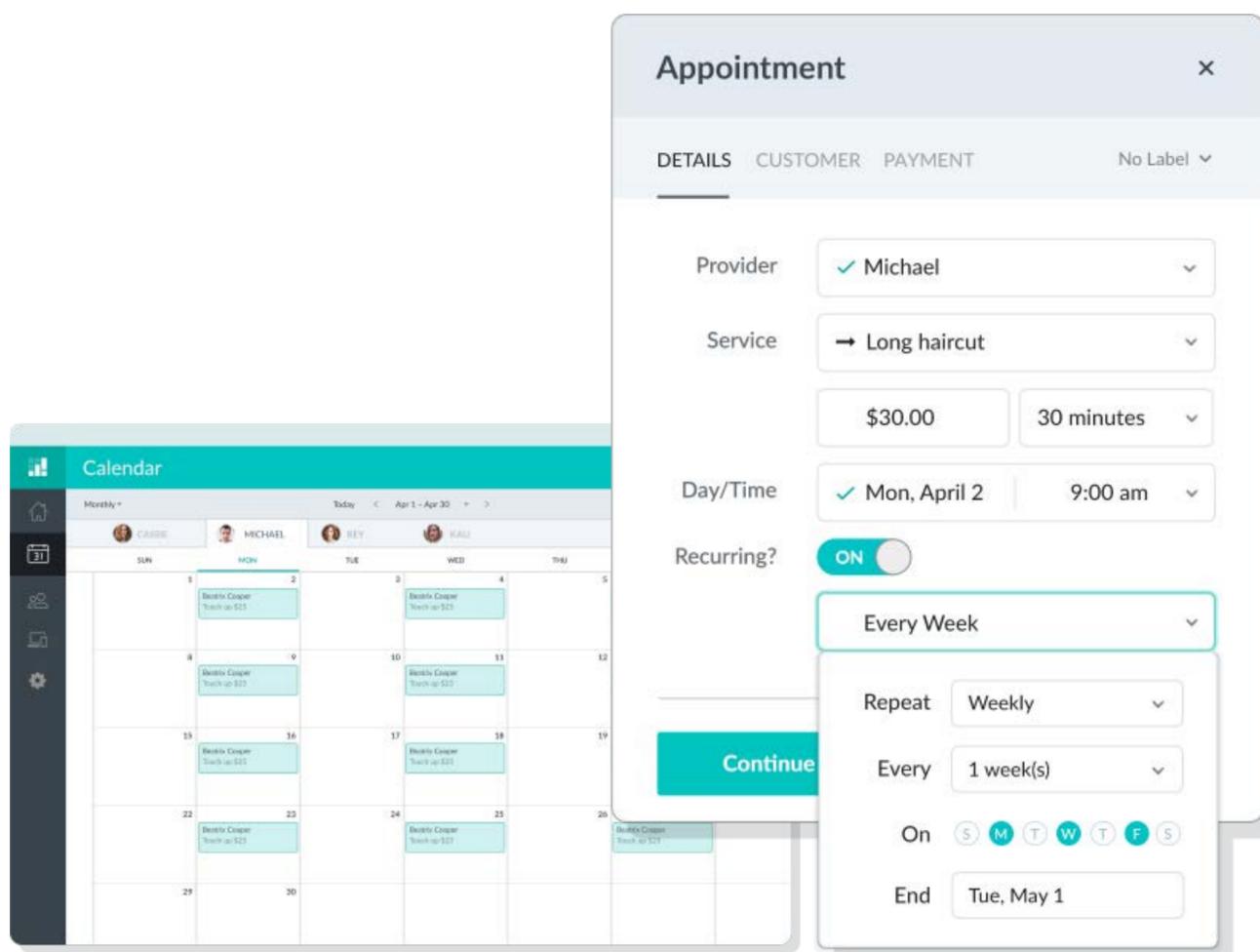
Showcase your business and take payments with your bookings.



Pro Tip: Watch video tutorials for how to set up and use online payments in Setmore. [Learn more](#)

Recurring Appointments.

Recurring appointments allow you to book a whole series or sequence of appointments in just a few clicks. You can schedule recurring appointments on a daily, weekly, or monthly basis. When scheduling an appointment, simply click the switch for “Recurring” and set the interval of recurrence.



← Offer your VIPs priority spots on your calendar.



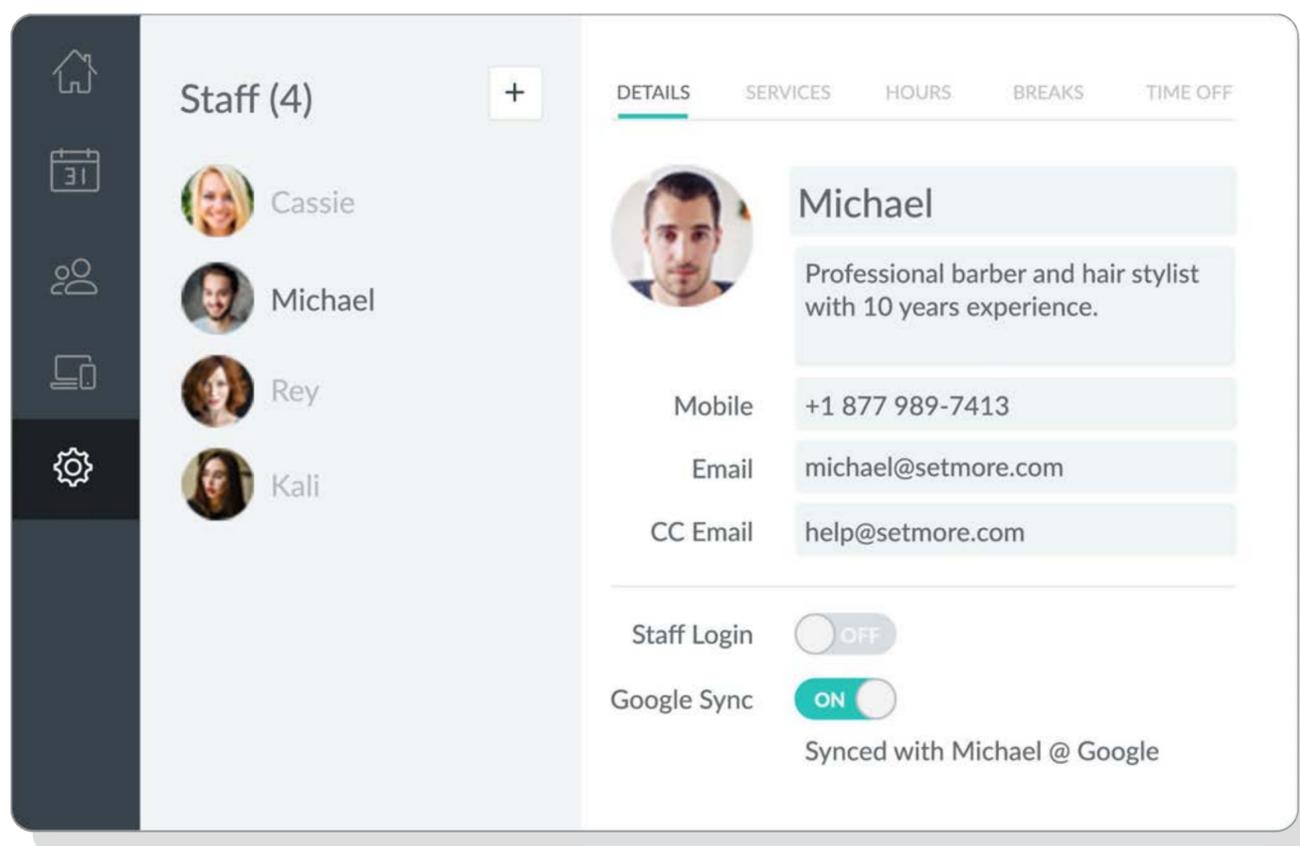
Pro Tip: All email notifications and [email/text](#) reminders will be scheduled and sent automatically for every appointments in a recurring series. Simply set and forget it.

Staff Profiles.

Each team member has their own staff profile, which allows you to control their availability by setting up working hours, breaks, and time off.

Create [Staff Booking Page](#) links for your team members. Empower them to share their own Booking Page and get more appointments booked.

You can also enable a Staff Login for a team member, which will give them controlled access to your Setmore account.



Enable your team members to book their own clients across several locations.

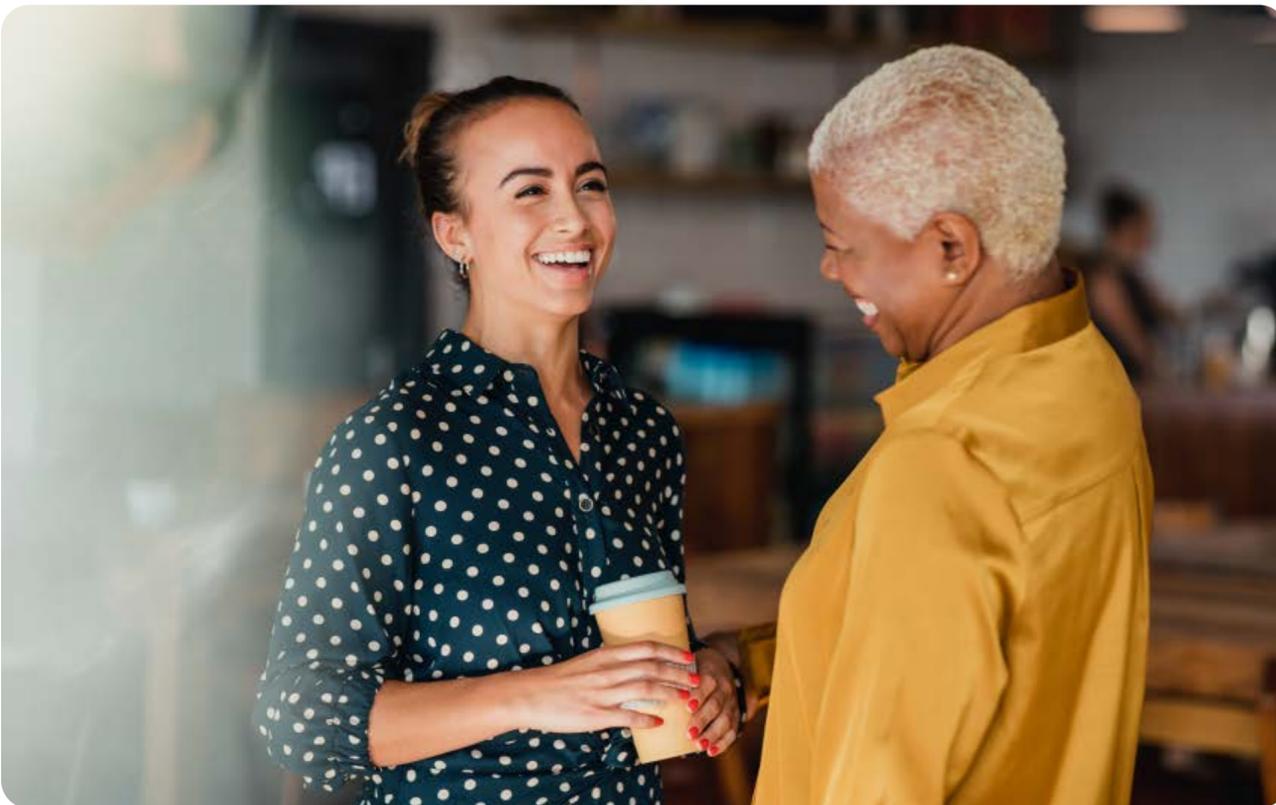


Pro Tip: With Setmore Premium and Pro, you can also enable a 2-way calendar sync between Setmore and Google or Office 365. [Learn more](#)

Add more staff

As your business grows, you may need to exceed beyond Setmore Free's 4 staff member limit or Setmore Premium's 2 member staff limit.

So for example, if you have a monthly Premium subscription and you want to add 5 more staff calendars, your Pro account subscription would be \$25 per month. The subscription will drop from \$9 to \$5 per month per staff.



Setmore is here for your business to grow so you can deliver your magic.



Pro Tip: If you need hundreds or more staff profiles, contact our support team and we'll find the best solution.

Plans & pricing.

Setmore is free to use for as long as you want. Enhance your experience with platform products that help you grow your business.

Premium

1-2 users

\$9 user* / mo

- ✓ SMS reminders
- ✓ Two-way calendar sync
- ✓ Payments w/ Square & Stripe

→ [Learn more](#)

[Get Premium](#)

30-DAY MONEY BACK GUARANTEE

Pro

3+ users

\$5 user* / mo

- ✓ Everything from Premium
- ✓ Unlimited users
- ✓ Priority 24/7 in-app support

→ [Learn more](#)

[Get Pro](#)

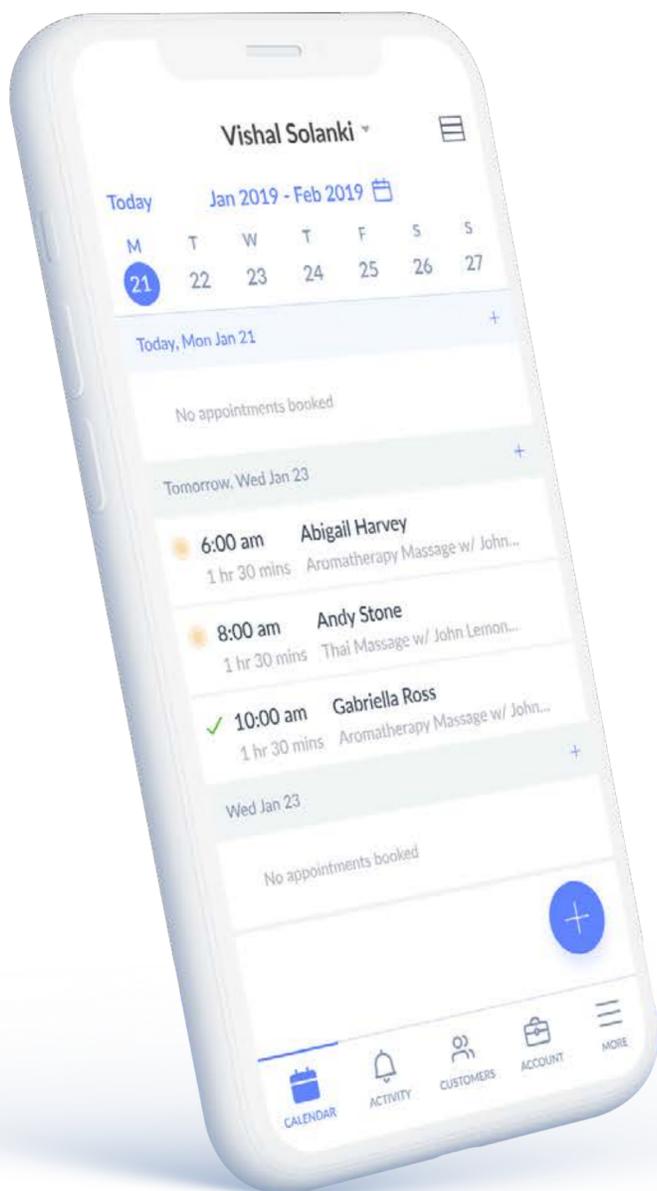
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* Premium and Pro prices apply for annual billing. Check monthly billing prices [here](#).



It's easy to upgrade: In your Setmore account, click the shield icon in the left navigation bar. [Upgrade now](#)

Next steps.



Learn about our Refund Policy

We're confident that you'll love Setmore Premium or Setmore Pro, but if it doesn't work out, you can always request a refund during the first 30 days of your subscription.

<https://support.setmore.com/en/articles/490947-premium-trial-period-and-refund-policy>

Sign up for Setmore Premium

The best way to see the value that Premium can offer your business is to try it for yourself. Save up to \$72 on Setmore Premium and up to \$48 per staff on Setmore Pro.

Upgrade your subscription to Premium or Pro: In your Setmore account, click the shield icon in the left navigation bar.

Upgrade now

30-DAY MONEY BACK GUARANTEE

Deliver your magic.