

# Terms for our affiliate program.

Interested in becoming an affiliate? We've compiled a few pointers on our expectations when promoting Setmore. We want our brand and yours to shine, the right way.

- Affiliates cannot bid on Setmore's brand keywords for Google ads. Google AdWords cannot be used to promote the program and drive sales.
- Affiliates cannot promote Setmore on websites or any other online channel that contains adult, hateful or gambling content, or any other content which could be deemed harmful or controversial.
- Affiliates cannot use spammy techniques such as sending unsolicited bulk emails or linking to Setmore with false context.
- Affiliates are encouraged to create relevant content on their own websites and for external channels that positions Setmore as a scheduling solution.

By submitting an application to become an affiliate, you confirm that you are at least 18 years of age. You may use and promote Setmore only as permitted by our terms and any applicable laws. If you would like to discontinue your participation in the affiliate program, email us at [moreaffiliates@setmore.com](mailto:moreaffiliates@setmore.com).

## Changes to our product offering and terms.

Services offered by Setmore are ever-evolving and improving. From time to time, features or functions may be changed, paused or removed.

Affiliates will be made aware of changes to our terms each quarter via email. If you disagree with any changes made to our terms, your participation in the affiliate program will cease.

## Payments.

As an affiliate, you will receive payment in correlation to the amount of valid engagement with your content, or other valid events in relation to your content, all as described below.

A commission is awarded if an affiliate referral leads to a Setmore Pro upgrade. This referred account holder must remain on a Pro plan for at least one month or one year, as applicable, depending on whether they opt for a monthly or annual plan. Commissions are paid at the end of the applicable initial subscription period.

For example, if the referred customer is a monthly Pro customer, payment can only occur if they remain on their plan for at least 30 days. After this time, the commission is credited to the affiliate's account.

The payment period is set at 90 days after a referred Pro or Team subscription is deemed valid.

## Commission structure. (per user)

Plan name	Subscription	Users	Initial Payment	Commission
Pro	Monthly	1	\$12	\$3.6
Pro	Monthly	2	\$24	\$7.2
Team	Monthly	3	\$27	\$8.1
Team	Monthly	4	\$36	\$10.8
Team	Monthly	5	\$45	\$13.5
Team	Monthly	6	\$54	\$16.2

## Commission structure. (per user)

Plan name	Subscription	Users	Initial Payment	Commission
Pro	Yearly	1	\$60	\$18.0
Pro	Yearly	2	\$120	\$36.0
Team	Yearly	3	\$180	\$54.0
Team	Yearly	4	\$240	\$72.0
Team	Yearly	5	\$300	\$90.0
Team	Yearly	6	\$360	\$108.0

There is a 90-day cookie life to ensure that affiliates receive the most accurate commission.

Content must be deemed (in Setmore's sole discretion) as in compliance with the Setmore terms, for the entirety of the period for which payment is made and through to the date that payment is issued.

In the event Setmore determines your content is not in compliance with our terms, or your participation in the affiliate program is in question or eliminated, payment may run past the typical threshold or be held back.

You are responsible for ensuring your payment details are accurate. Payments are calculated by Setmore's accounting. We may hold back or edit payments due if they are determined to accrue from invalid actions (examples of which are bulleted above).

Setmore need not provide an alert if pausing or eliminating your participation in the affiliate program. This includes reasons including and beyond invalid actions or noncompliance with our terms.

For further details, please read Setmore's [Terms of Use](#).